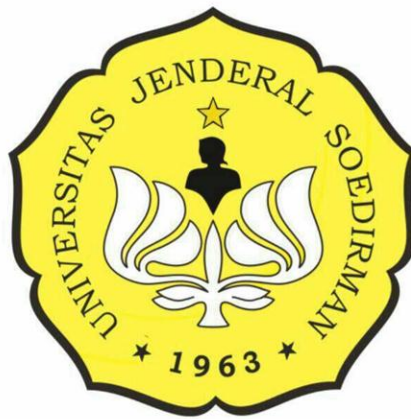


**THESIS**  
**THE EFFECT OF UNIVERSITY STUDENT'S LIFESTYLE, PERCEIVED  
RISK, AND MONEY ATTITUDE ON PURCHASE DECISION: ROLE OF  
PROMOTION AS MODERATOR VARIABLE**  
**(Survey on Customer at Larissa Aesthetic Centre Purwokerto)**



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